

## Practice Questions from Previous Years' Question Papers

### DECEMBER 2021

- Given below are two statements, one is labeled as Assertion A and the other is labeled as Reason R.  
**Assertion (A):** Smiles and laughter should be avoided when messages are serious.  
**Reason (R):** Non-verbal cues are always contextual like verbal communication  
 In light of the above statements, choose the correct answer from the options given below
  - Both (A) and (R) are true and (R) is the correct explanation of (A)
  - Both (A) and (R) are true but (R) is NOT the correct explanation of (A)
  - (A) is true but (R) is false
  - (A) is false but (R) is true
- Identify the sequence of human communication skills.
  - Public speaking
  - Group interaction
  - Relationship
  - Feedforward
  - Self-presentation

Choose the correct answer from the options given below

- B, D, E, C, A
- A, C, D, B, E
- C, E, A, D, B
- E, C, B, A, D

- Match List-I with List-II

List-I (Communication earners)	List II (Examples)
A. Psychological	I. Use of technical language

B. Organisational	II. Poor retention
C. Personal	III. Functional specialization
D. Semantic	IV. Fear of challenges to authority

Choose the correct answer from the options given below:

- A-(I), B-(II), C-(III), D-(IV)
  - A-(II), B-(III), C-(IV), D-(I)
  - A-(III), B-(IV), C-(I), D-(II)
  - A-(IV), B-(I), C-(II), D-(III)
- The Latin words "Communis" or "Communicare" from which the term "Communication" is derived, mean:
    - Provide specific information
    - Make something uncommon
    - Make common, the information available
    - Produce information
  - Power and status are said to cause \_\_\_\_\_ barriers in communication.
    - Technological
    - Cultural
    - Physical
    - Semantic
  - A class conducted on Google Meet in which students and teachers are engaged in discussion in an instance of:
    - Intrapersonal communication
    - Group communication
    - Mass communication
    - Downward communication
  - Being a smart consumer of media means
    - Following a few select TV channels one likes
    - Belief in a few mass media channels
    - Disbelief in messages received

- (d) Being adept at recognizing subtle and not subtle forms of messages
8. Given below are two statements, one is labeled as Assertion A and the other is labeled as Reason R  
**Assertion (A):** Two fundamental features of classroom communication are classroom instruction and classroom management.  
**Reason (R):** The classroom communication of teachers rests on the principle of edutainment.  
 In light of the above statements, choose the correct answer from the options given below
- (a) Both (A) and (R) are true and (R) is the correct explanation of (A)  
 (b) Both (A) and (R) are true but (R) is NOT the correct explanation of (A)  
 (c) (A) is true but (R) is false  
 (d) (A) is false but (R) is true
9. When the attitude of the communication towards self is positive but towards others it is negative, the communicator is said to be
- (a) Self-confident  
 (b) Lacking self-confidence and authenticity  
 (c) Self-conceited  
 (d) Communicating without confidence and without optimism
10. If the action desired in the message is satisfactorily performed or the information is faithfully received, it is said that.
- (a) Communication loop has been closed  
 (b) Communication has just begun  
 (c) Communication is successful  
 (d) Communication process is smooth
11. Given below are two statements:  
**Statement I:** Society plays a key part in the shaping of the communication process.  
**Statement II:** Communication is concerned with the production, distribution, and formation of public knowledge in society.  
 In light of the above statements, choose the most appropriate answer from the options given below:
- (a) Both Statement I and Statement II are correct  
 (b) Both Statement I and Statement II are incorrect  
 (c) Statement I is correct but Statement II is incorrect  
 (d) Statement I is incorrect but Statement II is correct
12. Many Voices, one world: Communication and Society:  
 Today and Tomorrow (UNESCO), known as the MacBride commission, is about:
- A. The needs of developing countries  
 B. Industrial growth  
 C. Disarmament and world peace  
 D. Balance information flow  
 E. International understanding
- Choose the correct answer from the options given below
- (a) A, D, and E only (b) A, B, and C only  
 (c) A, C, and D only (d) A, B, and D only
13. Given below are two statements: One is labeled as Assertion A and the other is labeled as Reason R:  
**Assertion (A):** Those who receive the message and get themselves influenced by them in the process, are designated as the audience.  
**Reasons (R):** An individual or many, who listen, watch or read the messages are called the audience.  
 In light of the above statements, choose the most appropriate answer from the options given below:
- (a) Both A and (R) are correct and (R) is the correct explanation of (A)  
 (b) Both A and (R) are correct and (R) is NOT the correct explanation of (A)  
 (c) (A) is correct but (R) is not correct  
 (d) (A) is not correct but (R) is correct
14. Which of these decision traps pertain to personal qualities?
- A. Frame blindness  
 B. Overconfidence  
 C. Taking shortcuts  
 D. Being unsystematic  
 E. Not keeping records
- Choose the correct answer from the options given below:
- (a) A, B, and C only (b) B, C, and D only  
 (c) A, C, and D only (d) C, D, and E only
15. In a classroom, transforming verbal and non-verbal signs back into messages is known as
- (a) Feedback  
 (b) Encoding  
 (c) Decoding  
 (d) Reverse communication
16. Perspective taking in communication supports
- A. Behavioral rigidity  
 B. Openness  
 C. Sharing of information  
 D. Trust  
 E. Secrecy

Choose the correct answer from the options given below:

- (a) A, B, and C only
- (b) B, C, and D only
- (c) C, D, and E only
- (d) A, C, and E only

17. The sequence of the stages of the communication process is:

- A. Level of acceptance
- B. Transmission of cognitive data
- C. Message reception
- D. Understanding
- E. Reaction

Choose the correct answer from the options given below:

- (a) A, B, C, D, E                      (b) B, C, D, E, A
- (c) C, E, D, A, B                      (d) B, C, D, A, E

18. Match List-I with List-II

List-I (Type of communication)	List II (Characteristic feature)
A. Network communication	I. Formal and planned
B. Mass communication	II. Creates identity and unique dynamics
C. Public communication	III. Interdependent relations
D. Small group communication	IV. Anonymous audience

Choose the correct answer from the options given below:

- (a) A-(II), B-(III), C-(IV), D-(I)
- (b) A-(III), B-(IV), C-(I), D-(II)
- (c) A-(IV), B-(I), C-(II), D-(III)
- (d) A-(I), B-(II), C-(III), D-(IV)

19. \_\_\_\_\_ messages have the more or less the same meaning for the audience.

- (a) Denotative                      (b) Complex
- (c) Connotative                      (d) Abstract

20. Which one of the following is an example of a technological barrier in communication?

- (a) Physical locations of communicators
- (b) Low bandwidth of internet
- (c) Personal attitude towards technology
- (d) Complexity of ideas

21. The communication among persons working at different levels who have no direct reporting relationship is called:

- (a) Intrapersonal communication

- (b) Upward communication
- (c) Horizontal communication
- (d) Diagonal communication

22. Media kits are used in

- (a) Confidential communication
- (b) Internal communication
- (c) Classroom communication
- (d) External communication

23. Non-verbal communication makes use of

- A. Behavior to generate meanings
- B. Emotional meanings
- C. A non-clear system of rules
- D. Verbal finesse
- E. Clarity in abstraction

Choose the correct answer from the options given below:

- (a) A, B, and C only                      (b) B, C, and D only
- (c) C, D, and E only                      (d) A, B, and E only

24. A competent communicator is

- A. Culturally neutral
- B. Culturally sensitive
- C. Totally ethical
- D. Situationally ethical
- E. An effective listener

Choose the correct answer from the options given below:

- (a) A, B, and C only                      (b) B, C, and D only
- (c) B, C, and E only                      (d) C, D, and E only

25. Information provided before sending the primary message is known as

- (a) Intro                                      (b) Indicator
- (c) Pre-message                              (d) Feedforward

26. Given below are two statements

**Statement I:** People use non-verbal cues more than verbal cues.

**Statement II:** Non-verbal cues have better believability than spoken words.

In light of the above statements, choose the *correct* answer from the options given below

- (a) Both Statement I and Statement II are true
- (b) Both Statement I and Statement II are false
- (c) Statement I is true but Statement II is false
- (d) Statement I is false but Statement II is true

27. Which of these decision traps pertains to thinking and planning activities?

- A. NOT keeping records
- B. Overconfidence
- C. Plunging-in
- D. Frame-blindness

- E. Poor frame control  
Choose the correct answer from the options given below:
- (a) A, B, and C only    (b) B, C, and D only  
(c) A, C, and E only    (d) C, D, and E only
28. Which of the following is considered unethical communication?
- (a) Use of alternative sources of information  
(b) Not revealing the source of information  
(c) Propaganda  
(d) Non-commercial publicity
29. Communication means \_\_\_\_\_ of information.
- A. Suppression                      B. Exchange  
C. Understanding                  D. Contextualisation  
E. Abstraction
- Choose the correct answer from the options given below:
- (a) A, B, and C only    (b) B, C, and D only  
(c) C, D, and E only    (d) A, B, and E only
30. Which of the following are determinants in transactional communication?
- A. Social context  
B. Cultural context  
C. Relational context  
D. Legal context  
E. Delayed context
- Choose the correct answer from the options given below:
- (a) A, B, and C only    (b) B, C, and D only  
(c) C, D, and E only    (d) A, B, and E only
31. Given below are two statements:
- Statement I:** In communication, language ambiguity takes place because of the incorrect use of words.  
**Statement II:** Informal time terms lead to different interpretations.
- In light of the above statements, choose the most appropriate answer from the options given below
- (a) Both Statement I and Statement II are correct  
(b) Both Statement I and Statement II are incorrect  
(c) Statement I is correct but Statement II is incorrect  
(d) Statement I is incorrect but Statement II is correct
32. In describing elements of communication, a person or an event that provides verbal or non-verbal use to which someone can respond is known as,
- (a) Message  
(b) Source  
(c) Channel  
(d) Communication context
33. Given below are two statements: One is labelled as Assertion A and the other is labelled as Reason R:
- Assertion (A):** Agenda building is a collective communication process in which media government and the citizenry reciprocally influence one another.  
**Reasons (R):** Agenda building presumes cognitive effects and an inactive audience with less societal-level effects.
- In light of the above statements, choose the most appropriate answer from the options given below:
- (a) Both (A) and (R) are true and (R) is the correct explanation of (A)  
(b) (A) Both (A) and (R) are true but (R) is NOT the correct explanation of (A)  
(c) (A) is true but (R) is false  
(d) (A) is false but (R) is true
34. Given below are two statements:
- Statement I:** The art of Mass Communication is much simpler than face-to-face communication or any type of communication.  
**Statement II:** Each of us uses 3S (Sight, Sound and Smell) and 2T (Touch and Taste) when we communicate with others.
- In light of the above statements, choose the most appropriate answer from the options given below:
- (a) Both Statement I and Statement II are correct  
(b) Both Statement I and Statement II are incorrect  
(c) Statement I is correct but Statement II is incorrect  
(d) Statement I is incorrect but Statement II is correct
35. Feedback reflects the reactions of the audience when:
- A. One knows the effects of communication.  
B. One knows the quality of the content of the message.  
C. One knows the future prospect of the object of communication.  
D. One knows the financial implications of the communication.
- Choose the most appropriate answer from the options given below:
- (a) A, B, and D only    (b) B, D, and C only  
(c) A, C, and D only    (d) A, B, and C only

36. The power which comes through the connectedness of one's words matching one's feelings, body and facial expression in the communication process is known as:

- (a) Conformity (b) Congruence  
(c) Collaboration (d) Control

37. The 4Rs approach to conflict resolution comprises:

- A. Reading B. Writing  
C. Respect D. Reprimand  
E. Resolution

Choose the correct answer from the options given below:

- (a) A, B, C and D only (b) A, B, C and E only  
(c) B, C, D and E only (d) A, B, D and E only

38. The Gandhian method of communication is known as:

- (a) Non-technological (b) Massive  
(c) Personal (d) Massline

39. Modern mass communication has the characteristics of being

- A. Sporadic  
B. Continuous  
C. Based on a schedule  
D. Not much dependent on technology  
E. Dependent on the use of media

Choose the correct answer from the options given below:

- (a) A, B, and C only (b) B, C, and E only  
(c) C, D, and E only (d) A, D, and E only

40. Given below are two statements

**Statement I:** The primary act of communication begins when an individual decides to use a particular language symbol, susceptible to standardized interpretation, resulting in common meaning.

**Statement II:** Meaning refers to inner, subjective reactions to images, interpretations, emotions and feelings as given out by the words used.

In light of the above statements, choose the most appropriate answer from the options given below

- (a) Both Statement I and Statement II are correct  
(b) Both Statement I and Statement II are incorrect  
(c) Statement I is correct but Statement II is incorrect  
(d) Statement I is incorrect but Statement II is correct

41. Find out the sequence of elements of effective communication as listed by Cutlip et al

- A. Promise of reward  
B. Message clarity  
C. Consistency  
D. Climate of belief  
E. Participatory context

Choose the correct answer from the options given below

- (a) A, B, D, E, C (b) C, D, E, A, B  
(c) D, E, A, B, C (d) E, A, C, D, B

42. Match List I with List II

List I (Communication function/issue)	List II (Area of operation)
A. Gatekeeping	I. Time-binding capacity
B. Persuasion	II. News
C. Entropy	III. Advertising
D. Memory	IV. Chaos in communication

Choose the correct answer from the options given below:

- (a) A-(II), B-(III), C-(IV), D-(I)  
(b) A-(III), B-(IV), C-(I), D-(II)  
(c) A-(IV), B-(I), C-(II), D-(III)  
(d) A-(I), B-(II), C-(III), D-(IV)

43. 'This is me' aspect of communication reflects:

- (a) The audience preference  
(b) The speaker's personality  
(c) The ego-centric attitude  
(d) The low level of confidence

44. The golden rules that communicators should follow are:

- A. They should be aloof  
B. They should take sides  
C. They must be heard  
D. They must be understood  
E. They must be appreciated

Choose the correct answer from the options given below:

- (a) A, B, and C only (b) B, C, and D only  
(c) D E, and A only (d) C, D, and E only

45. Given below are two statements: One is labelled as Assertion A, and the other is labelled as Reason R:

**Assertion (A):** Communication competence is related to the power of knowledge in a classroom.

**Reasons (R):** Communication competence permits communicating choices as required in the classroom context.

In light of the above statements, choose the most appropriate answer from the options given below:

- (a) Both (A) and (R) are true, and (R) is the correct explanation of (A)  
 (b) Both (A) and (R) are true, and (R) is NOT the correct explanation of (A)  
 (c) (A) is true, but (R) is not false  
 (d) (A) is false, but (R) is true
46. The sequence of elements in a classroom speech is:  
 A. Introduction  
 B. Description  
 C. Feedback  
 D. Clarification  
 E. Conclusion

Choose the correct answer from the options given below:

- (a) A, B, C, D, E                      (b) B, A, C, E, D  
 (c) C, D, A, B, E                      (d) A, B, E, C, D

47. Match List I with List II

List-I (Scholar)	List-II (Communication variable)
A. Adi Shankara	I. Importance of grammar
B. Bharatha Muni	II. Concept of 'rasa.'
C. Panini	III. Use of native language
D. Ramanuja	IV. Intrapersonal communication

Choose the correct answer from the options given below:

- (a) A-(IV), B-(II), C-(I), D-(III)  
 (b) A-(II), B-(III), C-(IV), D-(I)  
 (c) A-(III), B-(IV), C-(I), D-(II)  
 (d) A-(I), B-(II), C-(III), D-(IV)
48. Which of the following are sources of verbal data?  
 A. Traffic signals  
 B. Semi structured interviews  
 C. Narrative interviews  
 D. Focus groups  
 E. Body language

Choose the correct answer from the options given below:

- (a) A, B, and C only                      (b) B, C, and D only  
 (c) C, D, and E only                      (d) A, D, and E only
49. A student greets his teacher with 'Good Morning'. Here the channel of communication is:  
 (a) The effect                              (b) The source  
 (c) The speech                              (d) The intent

50. The dimensions of classroom communication are:

- A. Level of obscurity  
 B. Level of Observation  
 C. Level of intrusion  
 D. Intentionality  
 E. Normative judgement

Choose the correct answer from the options given below:

- (a) A, B, and C only                      (b) B, C, and D only  
 (c) C, D, and E only                      (d) B, D, and E only

51. Given below are two statements:

**Statement I:** Communication is viewed as one of the social factors that influence society including educational institutions.

**Statement II:** Communication does not help develop, maintain and change the cultural settings of any society for that matter.

In light of the above statements, choose the most appropriate answer from the options given below:

- (a) Both Statement I and Statement II are correct  
 (b) Both Statement I and Statement II are incorrect  
 (c) Statement I is correct but Statement II is incorrect  
 (d) Statement I is incorrect but Statement II is correct

52. The sequence of stages of active listening is:

- A. Understanding                      B. Remembering  
 C. Responding                      D. Receiving  
 E. Evaluating

Choose the correct answer from the options given below:

- (a) A, B, C, E, D                      (b) C, A, D, B, E  
 (c) D, A, E, B, C                      (d) B, C, E, D, A

53. Match List-I with List-II

List-I (Types of speech)	List-II (Objective)
A. After dinner speech	I. To motivate or persuade
B. Academic speech	II. To impress
C. Marketing speech	III. To amuse not necessarily informative
D. Political speech	IV. To inform

Choose the correct answer from the options given below:

- (a) A-(III), B-(IV), C-(II), D-(I)  
 (b) A-(IV), B-(I), C-(III), D-(II)

- (c) A-(II), B-(III), C-(IV), D-(I)  
 (d) A-(III), B-(IV), C-(I), D-(II)

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**JUNE 2020**

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54. Distance in Inter-personal communication is indicative of one's  
 (a) Showmanship  
 (b) Social Strategy  
 (c) Culture  
 (d) Business-like approach

55. Identify the correct sequence of the following elements in the latter part of the communication process after decoding:

- A. Environment      B. Feedback  
 C. Context          D. Interference

Choose the correct answer from the options given below

- (a) A, B, C, D      (b) B, C, D, A  
 (c) C, D, A, B      (d) B, A, C, D

56. Match List I with List II

List I (Type of media)	List II (Example)
A. Synchronous media	I. Application of multi-media
B. Asynchronous media	II. Interactive multi-media
C. Rich media	III. E-mail
D. Hyper media	IV. Telephone

- (a) A-(I), B-(II), C-(III), D-(IV)  
 (b) A-(IV), B-(III), C-(II), D-(I)  
 (c) A-(II), B-(IV), C-(I), D-(III)  
 (d) A-(III), B-(I), C-(IV), D-(II)

57. Given below are two statements: One is labelled as Assertion A and the other is labelled as Reason R  
**Assertion (A):** Effective communicators align appearance with body language and tone.

**Reason (R):** Such an alignment forms part of the art of persuasion.

In light of the above statements, choose most appropriate answer from the options given below:

- (a) Both (A) and (R) are correct and (R) is the correct explanation of (A)  
 (b) Both (A) and (R) are correct but (R) is NOT the correct explanation of (A)  
 (c) (A) is correct but (R) is not correct  
 (d) (A) is not correct but (R) is correct

58. Which of the following are contributive to positive influence on teacher-student communication?

- A. Making assumptions  
 B. Limited interaction  
 C. Fostering sense of belongingness  
 D. Acknowledging participation  
 E. Persuasive attitude

Choose the most appropriate answer from the options given below

- (a) A, B and C only      (b) B, C and D only  
 (c) C, D and E only      (d) A, D and E only

59. Removal of communication barriers in a class-room will result in

- A. Clear enunciation of specific instructional behaviors  
 B. A climate of purposeful student interaction.  
 C. Promotion of personality cult.  
 D. The irrelevance of illustrative examples.

Choose the correct answer from the options given below:

- (a) A and B only      (d) B and C only  
 (c) C and D only      (d) A and D only

60. Given below are two statements: One is labelled as Assertion A and the other is labelled as Reason R:

**Assertion (A):** Repeating more and more the same message makes the same message important.

**Reasons (R):** Don't use two words when one word is sufficient. This is the guiding principle of communication.

In light of the above statements, choose the most appropriate answer from the options given below:

- (a) Both (A) and (R) are correct and (R) is the correct explanation of (A)  
 (b) Both (A) and (R) are correct but (R) is NOT the correct explanation of (A)  
 (c) (A) is correct but (R) is not correct  
 (d) (A) is not correct but (R) is correct

61. Identify the correct sequence of phases in communication development:

- A. Acta Diurna  
 B. Cave paintings  
 C. Wooden blocks for printing  
 D. Development of languages  
 E. Metal printing

Choose the correct answer from the options given below:

- (a) A, B, D, C, E      (b) B, D, C, A, E  
 (c) C, D, E, A, B      (d) D, E, A, B, C

62. Match List I with List II

List I (Mode of Communication)		List II (Type of Communication)	
A.	One-to-one	I.	Network (transactional)
B.	One-to-many	II.	Intra-personal
C.	Many-to-many	III.	Inter-personal
D.	One-to-none	IV.	Mass Communication especially print

Choose the correct answer from the options given below:

- (a) A-(I), B-(II), C-(III), D-(IV)  
 (b) A-(II), B-(III), C-(IV), D-(I)  
 (c) A-(III), B-(IV), C-(I), D-(II)  
 (d) A-(IV), B-(I), C-(II), D-(III)

63. Immediacy of cues in communication is dependent upon one's own

- (a) Economic preferences  
 (b) Cultural background  
 (c) Physical fitness  
 (d) Social expectations

64. Which of the following methods help improve academic communication?

- A. Preference to vertical communication  
 B. Training individual students in communication skills  
 C. Restricting too much generation of information  
 D. Recognizing cultural and linguistic differences among students  
 E. Opting for uniformity in using cultural symbols

Choose the most appropriate answer from the options given below

- (a) A, B, and C only      (b) C, D, and E only  
 (c) B, C, and D only      (d) B, D, and E only

65. Given below are two statements: One is labelled as Assertion A and the other is labelled as Reason R

**Assertion (A):** Verbal Communication takes place in real time.

**Reason (R):** Written communication is synchronous in character as it appears at different intervals.

In light of the above statements, choose the correct answer from the options given below:

- (a) Both (A) and (R) are true and (R) is the correct explanation of (A)  
 (b) Both (A) and (R) are true but (R) is not the correct explanation of (A)  
 (c) (A) is true but (R) is false  
 (d) (A) is false but (R) is true

66. Match List I with List II

List-I (Systems of communication)		List-II (Focused elements)	
A.	Western	I.	Non-competitive and co-operative
B.	Indian	II.	Co-existence of binary positions
C.	Buddhist	III.	Emotional variants
D.	Chinese	IV.	Rhetorical devices

Choose the correct answer from the options given below:

- (a) A-(I), B-(III), C-(IV), D-(II)  
 (b) A-(IV), B-(III), C-(I), D-(II)  
 (c) A-(II), B-(IV), C-(III), D-(I)  
 (d) A-(IV), B-(I), C-(III), D-(II)

67. Which of the following is essential in classroom communication?

- (a) Frequent repetition of the message in different ways  
 (b) Avoiding repetition of the message  
 (c) Interrupting the speaker frequently  
 (d) Avoiding eye contact with students

68. Classroom communication involves

- A. Listening by learning  
 B. Formal lecturing  
 C. Informal discussions  
 D. Less importance to feedback  
 E. Explaining

Choose the correct answer from the options given below:

- (a) A, B, and C only      (b) B, C, and D only  
 (c) B, C, and E only      (d) C, D, and E only

69. Given below are two statements: One is labelled as Assertion A and the other is labelled as Reason R

**Assertion (A):** To be effective in the classroom, a teacher should minimize the communication barriers.

**Reason (R):** Since communication is a complex process, regular feedback analysis is essential for this purpose.

In light of the above statements, choose the most appropriate answer from the options given below

- (a) Both (A) and (R) are correct and (R) is the correct explanation of (A)
- (b) Both (A) and (R) are correct but (R) is NOT the correct explanation of (A)
- (c) (A) is correct but (R) is not correct
- (d) (A) is not correct but (R) is correct

70. Match List I with List II. List I gives Modes of Communication, while List II provides their description:

List-I (Modes of communication)	List-II (Description)
A. Publicity	I. Reputation management
B. Propaganda	II. Paid message
C. Advertising	III. Non-commercial promotion
D. Public relations	IV. Communication with motives

Choose the correct answer from the options given below:

- (a) A-(I), B-(II), C-(III), D-(IV)
- (b) A-(II), B-(III), C-(IV), D-(I)
- (c) A-(IV), B-(I), C-(III), D-(II)
- (d) A-(III), B-(IV), C-(II), D-(I)

71. Shifting technologies and communication institutions contribute to

- (a) System integration
- (b) Temporal disintegration
- (c) Psychological disintegration
- (d) Spatial integration

72. The positive impact of communication depends upon

- A. Acceptance of barriers
- B. Planning
- C. Sudden expression
- D. Media selection
- E. Use of language

Choose the correct answer from the options given below:

- (a) A, B, and D only
- (b) B, D, and E only
- (c) C, D, and E only
- (d) A, D, and E only

73. Given below are two statements, one is labeled as Assertion A and the other is labeled as Reason R  
**Assertion (A):** University of communication makes education vital and vibrant

**Reason (R):** Semiotic narration does not lend itself credence to make it an efficient mode of teaching

In light of the above statements, choose the most appropriate answer from the options given below

- (a) Both (A) and (R) are correct and (R) is the correct explanation of (A)
- (b) Both (A) and (R) are correct but (R) is NOT the correct explanation of (A)
- (c) (A) is correct but (R) is not correct
- (d) (A) is not correct but (R) is correct

74. The chronological sequence in the development of communication system is

- A. Emergence of language
- B. Cave paintings
- C. Interpersonal communication (verbal)
- D. Appearance of printing technology
- E. Telecommunication system

Choose the correct answer from the options given below:

- (a) A, B, C, E, D
- (b) B, E, D, C, A
- (c) C, D, E, A, B
- (d) B, A, C, D, E

75. Match List I with List II

List-I (Example)	List-II (Example)
A. Addressing the nation over national TV network	I. Horizontal communication
B. Conducting a workshop for a select number of teachers	II. Intra-personal communication
C. International conversation with fellow workers	III. Mass communication
D. Recollection of past events	IV. Group communication

Choose the correct answer from the options given below:

- (a) A-(I), B-(II), C-(III), D-(IV)
- (b) A-(II), B-(III), C-(IV), D-(I)
- (c) A-(III), B-(IV), C-(I), D-(II)
- (d) A-(IV), B-(I), C-(II), D-(III)

76. Because of new media, learning is no longer an assembly of

- (a) Liberal views
- (b) Technology-based efforts

- (c) Facts
- (d) Knowledge

77. What are the most prominent elements in the management of communication in an educational institution?

- A. Sidetracking oppositional views
- B. Structuring work roles
- C. commanding over colleagues and students
- D. Keep others informed
- E. Guiding others wherever possible

Choose the correct answer from the options given below:

- (a) A, B, and C only      (b) B, C, and D only
- (c) C, D, and E only      (d) B, D, and E only

78. Given below are two statements

**Statement I:** In a classroom, every teacher has to perform the gatekeeping function

**Statement II:** every teacher in any higher educational institution should act as the moral custodian of students, both inside and outside it.

In light of the above statements, choose the correct answer from the options given below

- (a) Both Statement I and Statement II are true
- (b) Both Statement I and Statement II are false
- (c) Statement I is correct but Statement II is false
- (d) Statement I is incorrect but Statement II is true

79. The chronological sequence of institutions of educational communication is

- A. AIR
- B. CEC
- C. UGC - countrywide classroom
- D. Gyan Vani

Choose the correct answer from the options given below

- (a) A, C, B, D                      (b) A, B, C, D
- (c) B, C, A, D                      (d) D, A, B, C

80. Match List I with List II

List-I (Type of communication)	List-II (Description)
A. dyadic communication	I. Messages flow through a network of inter-dependent relationships
B. Public communication	II. Uses a medium to reach a large anonymous

C. Organisational communication	III. Provides equal opportunity to communicate
D. Mass communication	IV. Occurs within a formal and structured setting

Choose the correct answer from the options given below:

- (a) A-(II), C-(III), C-(IV), D-(I)
- (b) A-(III), B-(IV), C-(I), D-(II)
- (c) A-(IV), B-(I), C-(II), D-(III)
- (d) A-(I), B-(II), C-(III), D-(IV)

81. Communication stimuli used to convey the message are known as

- (a) Process                              (b) Power
- (c) Channel                              (d) Codes

82. Communication activities of learners fall into domains consisting of

- A. Perception
- B. Groupism
- C. Inter-personal skills
- D. Regressive behavior
- E. Inter-personal relations

Choose the correct answer from the options given below:

- (a) A, B, and C only
- (b) A, C, and E only
- (c) A, C, and D only
- (d) A, D, and E only

83. Given below are two statements, one is labelled as Assertion A and the other is labelled as Reason R

**Assertion (A):** New media enhance the opportunities to expand the learning environment unheard of before.

**Reason (R):** Learners can design their own learning process.

In light of the above statements, choose the most appropriate answer from the options given below

- (a) Both (A) and (R) are correct and (R) is the correct explanation of (A)
- (b) Both (A) and (R) are correct but (R) is NOT the correct explanation of (A)
- (c) (A) is correct but (R) is not correct
- (d) (A) is not correct but (R) is correct

84. The sequence of elements in linear model of communication is

- A. Message                              B. Decoder
- C. Encoder                              D. Medium

E. Noise

Choose the correct answer from the options given below

- (a) A, C, B, E, D      (b) B, D, C, A, E  
(c) C, A, D, E, B      (d) D, E, C, A, B

85. Match List I with List II

List-I		List-II	
A. Poor listeners	I.	Scold others	
B. Aggressive listeners	II.	Easily agree with the speaker	
C. Positive listener	III.	Listen to ideas not understanding emotions	
D. Pseudo-intellectual listeners	IV.	Fidget compulsively	

Choose the correct answer from the options given below:

- (a) A-(I), B-(II), C-(III), D-(IV)  
(b) A-(II), B-(III), C-(IV), D-(I)  
(c) A-(III), B-(IV), C-(I), D-(II)  
(d) A-(IV), B-(I), C-(II), D-(III)

86. When communication meets the aims and objectives of classroom teaching, it becomes

- (a) Extra-ordinary      (b) Personal  
(c) Functional      (d) Obligatory

87. Which of the following can be considered as psychological barriers to effective communication?

- A. Descriptive message  
B. Inattentiveness  
C. Too much reliance on the written word  
D. Limited retention  
E. Logical organization  
F. Flow of thought

Choose the correct answer from the options given below:

- (a) A, B, and C only      (b) B, C, and D only  
(c) C, D, and E only      (d) D, E, and F only

88. Given below are two statements, one is labeled as Assertion A and the other is labeled as Reason R

**Assertion (A):** Human touch in communication enables students to become participatory

**Reason (R):** In a technology-driven classroom environment, the communicative role of a teacher is secondary

In light of the above statements, choose the correct answer from the options given below

(a) Both (A) and (R) are true and (R) is the correct explanation of (A)

(b) Both (A) and R are true but (R) is NOT the correct explanation of (A)

(c) (A) is true but (R) is false

(d) (A) is false but (R) is true

89. Match List I with List II

List-I (Type of communication)		List-II (Characteristics)	
A. Vertical	I.	Feedback oriented	
B. Horizontal	II.	Inter-personal	
C. Circular	III.	Top-down	
D. Transactional	IV.	Rumour-oriented	

Choose the correct answer from the options given below:

- (a) A-(I), B-(II), C-(III), D-(IV)  
(b) A-(II), B-(III), C-(IV), D-(I)  
(c) A-(III), B-(IV), C-(I), D-(II)  
(d) A-(IV), B-(I), C-(II), D-(III)

90. Given below are two statements:

**Statement I:** Persuasive communication by a teacher in the classroom is intended to make his/her version of information acceptable to students

**Statement II:** If it happens at the institutional level, the purpose behind it is image building

In light of the above statements, choose the most appropriate answer from the options given below

- (a) Both Statement I and Statement II are true  
(b) Both Statement I and Statement II are false  
(c) Statement I is true but Statement II is false  
(d) Statement I is false but Statement II is true

91. The domain of media appeal addresses the issues related to

- (a) Knowledge      (b) Learning  
(c) Legality      (d) Emotions

92. Which of the following will make a student a good listener in the classroom?

- A. Ability to deflect attention  
B. Concentration  
C. Desire to understand  
D. Emotional outbursts  
E. Humility to know  
F. Ignoring the other side

Choose the correct answer from the options given below:

- (a) A, B, and C only    (b) B, C, and D only  
 (c) D, E, and F only    (d) B, C, and E only

93. Given below are two statements, one is labelled as Assertion A and the other is labelled as Reason R

**Assertion (A):** Pedagogy and social interaction are two major areas of activity of teachers.

**Reason (R):** It is communication that is crucial for making both the activities important.

In light of the above statements, choose the correct answer from the options given below

- (a) Both (A) and (R) are true and (R) is the correct explanation of (A)  
 (b) Both (A) and R are true but (R) is NOT the correct explanation of (A)  
 (c) (A) is true but (R) is false  
 (d) (A) is false but (R) is true

94. Match List I with List II

List-I (Type of listeners)	List-II (Characteristics)
A. Poor listeners	I. Scare others
B. Aggressive listeners	II. Easily agree with the speaker
C. Passive listeners	III. Listen to ideas, but no emotions behind
D. Pseudo-intellectual	IV. Fidget repeatedly

Choose the correct answer from the options given below:

- (a) A-(I), B-(II), C-(III), D-(IV)  
 (b) A-(II), B-(III), C-(IV), D-(I)  
 (c) A-(III), B-(IV), C-(I), D-(II)  
 (d) A-(IV), B-(I), C-(II), D-(III)

95. The concept fraction of selection in classroom communication is determined by the expectation of reward related to

- (a) Efforts needed  
 (b) Reviews needed  
 (c) Peer pressure needed  
 (d) Time-lag needed

96. Efficacy of written communication depends upon

- A. Lengthy presentation  
 B. Complex sentence structure  
 C. Editing after writing  
 D. Brevity in sentences  
 E. Use of strong words  
 F. Effective use of words

Choose the correct answer from the options given below:

- (a) A, B, and C only    (b) B, C, and D only  
 (c) C, D, and F only    (d) D, E, and F only

97. Match List I and List II

List I (Type of communication)	List II (Characteristics)
A. Intra-personal	I. Between persons
B. Inter-personal	II. Within a small organisation
C. Group	III. Large number of unknown audience
D. Mass	IV. Within one self

Choose the correct answer from the options given below:

- (a) A-(I), B-(II), C-(III), D-(IV)  
 (d) A-(II), B-(III), C-(IV), D-(I)  
 (c) A-(III), B-(IV), C-(I), D-(II)  
 (d) A-(IV), B-(I), C-(II), D-(III)

98. Given below are two statements

**Statement I:** Personality conflicts in a classroom situation are a barrier to effective interaction

**Statement II:** Impersonal communication is invariably considered the best solution in a classroom environment

In light of the above statements, choose the correct answer from the options given below

- (a) Both Statement I and Statement II are true  
 (b) Both Statement I and Statement II are false  
 (c) Statement I is correct but Statement II is false  
 (d) Statement I is incorrect but Statement II is true

99. When communication enhances the interaction of learners, it is

- (a) Physiological    (b) Psychological  
 (c) Artistic    (d) Transient

100. Classroom communication is

- A. Goal-oriented  
 B. Style-centric  
 C. Collaborative  
 D. Vertical  
 E. Non-rhetorical

Choose the correct answer from the options given below:

- (a) A and B only    (b) B and D only  
 (c) A and C only    (d) D and E only

**101.** Given below are two statements one is labelled as Assertion A and the other is labelled as Reason R  
**Assertion (A):** Allowing an issue to fester will contribute to effective communication

**Reason (R):** A good communicator will address an issue in the classroom before it becomes precarious

In light of the above statements, choose the correct answer from the options given below

- (a) Both (A) and (R) are true and (R) is the correct explanation of (A)
- (b) Both (A) and (R) are true and (R) is NOT the correct explanation of (A)
- (c) (A) is true but (R) is false
- (d) (A) is false but (R) is true

**102.** Match List I and List II

List I (Communication barriers)		List II (Description)	
A. Semantic	I.	Lack of physical clarity in channel	
B. Psychological	II.	Faulty message	
C. Personal	III.	Poor retention	
D. Physical	IV.	Lack of time	

Choose the correct answer from the options given below:

- (a) A-(I), B-(II), C-(III), D-(IV)
- (b) A-(II), B-(III), C-(IV), D-(I)
- (c) A-(III), B-(IV), C-(I), D-(II)
- (d) A-(IV), B-(I), C-(II), D-(III)

**103.** Given below are two statements

**Statement I:** Signs and symbols have internal relations to produce meanings.

**Statement II:** This is possible because of a network of signs through such relations.

In light of the above statements, choose the most appropriate answer from the option given below

- (a) Both Statement I and Statement II are true
- (b) Both Statement I and Statement II are false
- (c) Statement I is true but Statement II is false
- (d) Statement I is false but Statement II is true

**104.** A teacher who encourages students' participation in communication will ensure

- A. Opposite views
- B. Self-esteem
- C. Class performance
- D. Professional development
- E. Binary distractions

Choose the correct answer from the options given below:

- (a) A, B, and C only
- (b) A, C, and E only
- (c) B, C, and D only
- (d) A, D, and E only

**105.** Given below are two statements, one is labelled as Assertion A and the other is labelled as Reason R

**Assertion (A):** In group discussions, some participants enter the fray with big chips on their shoulders

**Reason (R):** These are antagonistic people who are calm and listed

In light of above statements, choose the most appropriate answer from the options given below:

- (a) Both (A) and (R) are correct and (R) is the correct explanation of (A)
- (b) Both (A) and (R) are correct but (R) is NOT the correct explanation of (A)
- (c) (A) is correct but (R) is not correct
- (d) (A) is not correct but (R) is correct

**106.** Match List I with List II

List I (Communication barrier)		List II (Description)	
A. Physical	I.	Different understanding	
B. Psychological	II.	Stereotypes	
C. Language	III.	Pre-Disposed notions	
D. Cultural	IV.	Inaudible Voice	

Choose the correct answer from the options given below:

- (a) A-(IV), B-(III), C-(I), D-(II)
- (b) A-(III), B-(II), C-(IV), D-(I)
- (c) A-(II), B-(I), C-(III), D-(IV)
- (d) A-(I), B-(II), C-(III), D-(IV)

**107.** When communication for educational purpose takes place the sequence of elements is

- A. Source      B. Encoder
- C. Message    D. Decoder
- E. Feedback

Choose the correct answer from the options given below

- (a) A, B, C, D, E
- (b) B, C, D, E, A
- (c) C, D, E, A, B
- (d) D, E, B, A, C

108. Announcement of arrival and departure of trains at railway stations is:

- (a) Spatial communication
- (b) Organisational communication
- (c) Public communication
- (d) Sectional communication

109. Factors that contribute for effective classroom communication are:

- A. Information overload
- B. Use of unfamiliar words
- C. Balanced flow of words
- D. Circular flow of messages
- E. Mechanism to assess the feedback

Choose the most appropriate answer from the options given below:

- (a) A, B, and C only
- (b) B, C, and D only
- (c) A, D, and C only
- (d) C, D, and C only

110. Given below are two statements:

**Statement I:** The content and style of communication are the predictor variables of effective teaching.

**Statement II:** A good and communicative teacher evokes relatively less questions from the students.

In light of the above statements, choose the correct answer from the options given below:

- (a) Both Statement I and Statement II are true
- (b) Both Statement I and Statement II are false
- (c) Statement I is correct but Statement II is false
- (d) Statement I is incorrect but Statement II is true

111. Find out the correct sequence of the following transmissions:

- A. Narrowcasting
- B. Telegraph
- C. Broadcasting
- D. Telephone
- E. Podcasting

Choose the correct answer from the options given below:

- (a) A, C, B, C, D
- (b) B, D, C, A, C
- (c) C, D, E, A, B
- (d) D, C, A, B, C

112. Match List I with List II

List I (Examples of communication)	List II (Type of communication)
A. A company boss telephones his/her secretary for some help from outside.	I. Marketing communication
B. A company issues a circular of guidelines for its employees.	II. Horizontal communication
C. Employees discuss certain issue among themselves	III. Vertical communication
D. A company sends a formal letter to its retailers and wholesalers.	IV. Informal communication

Choose the correct answer from the options given below:

- (a) A-(IV), B-(III), C-(II), D-(I)
- (b) A-(I), B-(II), C-(III), D-(IV)
- (c) A-(II), B-(III), C-(IV), D-(I)
- (d) A-(III), B-(IV), C-(I), D-(II)

113. Cognitive dissonance in classroom communication is the result of

- (a) Filtering of message
- (b) Student interest
- (c) Student-based interaction
- (d) Chaotic conditions

114. Which of the following can be the major communication barriers to online teaching?

- A. Technology
- B. Legalities
- C. Student community
- D. Culture
- E. Gender

Choose the correct answer from the options given below:

- (a) A, B, and C only
- (b) B, C, and D only
- (c) A, D, and C only
- (d) C, D, and C only

115. Given below are two statements:

**Statement I:** Aggressive and inflammatory statements by the teacher make the classroom communication academically effective.

**Statement II:** Choice of appropriate words lends credence to classroom communication processes.

In light of the above statements, choose the correct answer from the options given below:

- (a) Both Statement I and Statement II are true  
 (b) Both Statement I and Statement II are false  
 (c) Statement I is correct but Statement II is false  
 (d) Statement I is incorrect but Statement II is true
- 116.** Identify the correct sequence of the media production process.  
 A. Content Preparation  
 B. Planning  
 C. Production  
 D. Transmission  
 E. Feedback analysis  
 Choose the correct answer from the options given below:  
 (a) A, B, C, D, E      (b) B, C, D, A, E  
 (c) D, C, B, E, A      (d) B, A, C, D, E
- 117.** Match List I with List II
- | List I<br>(Examples of communication) | List II<br>(Types of communication)      |
|---------------------------------------|--|
| A. Sending e-mail                     | I. Semiotics                             |
| B. Verbal instruction                 | II. Transactional                        |
| C. Exchange of information            | III. Formal between two groups of people |
| D. Traffic signals                    | IV. Informal                             |
- Choose the correct answer from the options given below:  
 (a) A-(III), B-(IV), C-(II), D-(I)  
 (b) A-(II) B-(III), C-(I), D-(IV)  
 (c) A-(I), B-(II), C-(IV), D-(III)  
 (d) A-(IV), B-(I), C-(III), D-(II)
- 118.** It is preferable to start the classroom communication with  
 (a) Listening commands  
 (b) Anecdotes  
 (c) Unrelated questions  
 (d) Casual comments
- 119.** A good classroom talk should help develop  
 (a) Jargonised language  
 (b) Macro criticism  
 (c) Summary sentences  
 (d) Technology orientation
- 120.** A good written communication will have  
 (a) An intended purpose  
 (b) A complex beginning  
 (c) Long sentences  
 (d) An assumption that others know more than what they really know
- 121.** Dynamics of efficient communication in a classroom includes  
 A. Teacher centric listening  
 B. Promotion of one-way action  
 C. Ignoring students' inhibition  
 D. Balancing interactive and static elements  
 E. Brainstorming procedure  
 F. Understanding learners' sociometry  
 Choose the correct answer from the options given below  
 (a) A, C, and D only  
 (b) B, D, and F only  
 (c) A, C, and F only  
 (d) D, C, and F only
- 122.** Given below are two statements - one is labelled as Assertion A and the other is labelled as Reason R  
**Assertion (A):** For impact of communication, the individual students must be considered as a product of common cause.  
**Reason (R):** Effective teachers normally attempt to identify the general characteristics of learners to communicate with them.  
 In the light of the above two statements choose the correct answer from the options given below.  
 (a) Both (A) and (R) are true and (R) is the correct explanation of (A).  
 (b) Both (A) and (R) are true but (R) is NOT the correct explanation of (A).  
 (c) (A) is true, but (R) is false  
 (d) (A) is false, but (R) is true.
- 123.** The key to effective listening by students in a classroom is  
 (a) Sympathy towards the teacher  
 (b) Interest in informal education  
 (c) Empathetic learning  
 (d) Desire to memorize
- 124.** Communicated message is considered as a/an  
 (a) Social product  
 (b) Unnatural product  
 (c) Spin-off product  
 (d) Techno product
- 125.** Semantic noise in classroom communication can be limited by avoiding the use of  
 (a) Dialogues      (b) Cliched jargon  
 (c) Non verbal cues      (d) Multi-media

126. Which of the following are useful in overcoming the communication barriers in a classroom?
- Identifying the level of redundancy
  - Use of unfamiliar words
  - Ignoring the students' vocabulary
  - Fragmented sentences
  - Voice inflexion
  - Contextualizing the speech
- Choose the correct answer from the options given below
- A, B, and C only
  - B, C and D only
  - C, D, and F only
  - A, C and F only
127. Given below are two statements – one is labelled as Assertion A and the other as Reason R.
- Assertion (A):** Skills of oration coupled with wit and humour make classroom communication compelling.
- Reason (R):** Rhetorical interventions do not make classroom communication purposeful
- In light of the above two statements choose the correct option
- Both (A) and (R) are true and (R) is the correct explanation of (A)
  - Both (A) and (R) are true but (R) is NOT the correct explanation of (A)
  - (A) is true but (R) is false
  - (A) is false but (R) is true
128. Given below are two statements. One is labelled as Assertion A and other is labelled as Reason R
- Assertion (A):** While communicating with students, a teacher should go beyond what is prescribed.
- Reason (R):** Non-verbal cues definitely convey what is intended by the teacher.
- In light of the above two statements, choose the correct option from those given below
- Both (A) and (R) are true, and (R) is the correct explanation of (A)
  - Both (A) and (R) are true but (R) is NOT the correct explanation of (A)
  - (A) is true, but (R) is false
  - (A) is false, but (R) is true
129. Successful communication inside the classroom depends upon
- Detailed and long description of the topic
  - Describing the theme
  - Use of persuasive words and phrases
  - Clarity in explanations offered
  - Repetitive anecdotes
  - Unstructured delivery of message
- Choose the correct option from those below:
- A, B, and C only
  - B, C, and D only
  - C, D, and C only
  - D, C, and F only
130. If a teacher considers his or her students ill-informed, teacher's behaviour is described as
- Single mindedness
  - Having liberal view
  - Pluralistic ignorance
  - Conventional coding
131. When the classroom communication is circular, the teacher-encoder will be a/an
- Active decoder
  - Passive observer
  - Negative receiver
  - Restive coder
132. Communication begins usually with
- Confused ideas
  - Semantic noise
  - Apprehension
  - Pictures in the mind
133. Given below are two statements, one is labelled Assertion A and the other is labelled Reason R
- Assertion (A):** Depending upon the classroom situation, some media of communication are more effective than others.
- Reason (R):** Selection of a medium is directly related to the nature of the message for students
- In light of the above, choose the correct answer from the options given below:
- Both (A) and (R) are true and (R) is the correct explanation of (A)
  - Both (A) and (R) are true but (R) is not the correct explanation of (A)
  - (A) is true but (R) is false
  - (A) is false, but (R) is true
134. Communication skills of students can be improved by
- Asking general questions
  - Exposure to new technology
  - Fostering critical thinking
  - Discriminant use of vocabulary
  - Limited listening
- Choose the most appropriate answer from the options given below:
- A, B, and C
  - B, C, and D
  - C, D, and E
  - A, D, and E
135. Structured classroom communication can be categorized as

- (a) Inter-personal communication  
 (b) Vertical communication  
 (c) Group communication  
 (d) Cross-purpose communication
- 136.** For effective communication inside a classroom, a teacher should embark upon
- (a) Ideological leanings  
 (b) Innuendos  
 (c) Issuing attention commands  
 (d) Listener analysis
- 137.** The concept of entropy as used in communication is related to
- (a) Virtual reality  
 (b) Marketplace  
 (c) Order  
 (d) Communicative language
- 138.** Which of the following is considered as an effective form of verbal communication?
- (a) Story-telling  
 (b) Sloganeering  
 (c) Use of high pitch of voice  
 (d) Monologues
- 139.** Which of the following are useful in positive components of classroom communication?
- A. Restrictive actions    B. Empathy  
 C. Punctuality            D. Follow-up  
 E. Scattered reflections
- Choose the most appropriate answer from the option given below:
- (a) A, B and C only  
 (b) B, C and D only  
 (c) C, D and E only  
 (d) A, D and E only
- 140.** Given below are two statements:
- Statement I:** Interactive and multimedia systems provide for a new culture of teaching and learning.
- Statement II:** Virtual classrooms convert students into senseless humanoids.
- In light of the above statements, choose the correct answer from the options given below
- (a) Both Statement I and Statement II are true  
 (b) Both Statement I and Statement II are false  
 (c) Statement I is correct but Statement II is false  
 (d) Statement I is incorrect but Statement II is true
- 141.** Identify the sequence of stages of message processing
- A. Action                    B. Internalization

- C. Selection                D. Understanding  
 E. Perception

Choose the correct answer from the options given below:

- (a) A, B, D, E, C            (b) B, C, A, D, E  
 (c) D, E, B, A, C            (d) E, D, C, B, A

**142.** Match List I with List II

List I (Medium)	List II (Example for description)
A. Newspaper	I. Networking
B. Radio and television	II. Audio, video and graphics
C. Social Media	III. Broadsheet
D. Multi-media	IV. Broadcasting

Choose the correct answer from the options given below:

- (a) A-(III), B-(IV), C-(I), D-(II)  
 (b) A-(IV), B-(I), C-(II), D-(III)  
 (c) A-(I), B-(II), C-(III), D-(IV)  
 (d) A-(II), B-(III), C-(IV), D-(I)

**143.** The impact of classroom communication should be so regulated that it should result in

- (a) Exchange of ideas and information  
 (b) Top-down designer communication  
 (c) Back room learning  
 (d) Minimum opportunity for feedback

**144.** In a classroom, due to which of the following limitations it is easy to talk about something we do not want to?

- A. Infrastructure  
 B. Working memory  
 C. Conscious awareness  
 D. Yes tags  
 E. Mental disagreements

Choose the most appropriate answer from the options given below:

- (a) A, B, and C only  
 (b) B, C, and D only  
 (c) C, D, and C only  
 (d) A, D, and C only

**145.** Given below are two statements:

**Statement I:** A straight forward admission of one's own limitations is acceptable in an academic eco-system.

**Statement II:** Sweet corporate talk tends to unmask the weakness of a teacher and makes him/her popular in the long run.

In light of the above statements, choose the correct answer from the options given below:

- (a) Both Statement I and Statement II are true
- (b) Both Statement I and Statement II are false
- (c) Statement I is correct but Statement II is false
- (d) Statement I is incorrect but Statement II is true

**146.** Find out the correct sequence of selectivity stages in mass communication?

- A. Exposure                      B. Retention
- C. Attitudinal change      D. Perception
- E. Attention

Choose the correct answer from the options given below:

- (a) A, B, C, D, E              (b) B, C, D, E, A
- (c) C, E, D, A, B              (d) A, C, D, B, C

**147.** Match List I with List II

List I (Activity)		List II (Function)	
A. Non-verbal communication	I.	Reflects confidence in one's own self	
B. Listening	II.	Occupies more space of personal communication	
C. Empathetic conversation	III.	Helps internalise messages	
D. Stress management through communication	IV.	Seeing things from other's viewpoint	

Choose the correct answer from the options given below:

- (a) A-(I), B-(II), C-(IV), D-(III)
- (b) A-(II), B-(III), C-(IV), D-(I)
- (c) A-(III), B-(IV), C-(I), D-(II)
- (d) A-(IV), B-(I), C-(II), D-(III)

**148.** Reframing in communication means

- (a) Employment of new metaphors
- (b) Rejecting the conventional expressions
- (c) Opting for hyperbole
- (d) Preferring oppositional binaries

**149.** Which of the following contribute for effective cross-cultural communication?

- A. Quick flow of words
- B. Use of foreign words
- C. Selection of simple words
- D. Taking turns to speak
- E. Maintenance of etiquette

Choose the correct answer from the options given below:

- (a) A, B and C only      (b) B, C and D only
- (c) A, D and C only      (d) C, D and C only

**150.** Given below are two statements

**Statement I:** Cross communication promotes teamwork in the classroom

**Statement II:** Exactness of communication in a cross-cultural setting is flexible and responsive

In light of the above statements, choose the most appropriate answer from the options given below

- (a) Both Statement I and Statement II are true
- (b) Both Statement I and Statement II are false
- (c) Statement I is correct but Statement II is false
- (d) Statement I is incorrect but Statement II is true

**151.** The emergence of media of communication, in chronological sequence, is

- A. Radio                              B. Newspaper
- C. Film                                D. Television
- E. Internet

Choose the correct answer from the options given below

- (a) A, C, D, E, B              (b) B, C, A, D, E
- (c) C, D, E, A, B              (d) D, C, E, B, A

**152.** Match List I with List II

List I		List II	
A. Prayer in silence.	I.	Vertical communication	
B. Teacher talking to students outside the classroom.	II.	Grapevine	
C. The CEO of a company issues a circular to his subordinates	III.	Inter-personal communication	
D. Rumour mongering among employees of an organization	IV.	Group communication	

Choose the correct answer from the options given below:

- (a) A-(II), B-(IV), C-(I), D-(II)
- (b) A-(III), B-(IV), C-(I), D-(II)
- (c) A-(IV), B-(III), C-(II), D-(I)
- (d) A-(I), B-(II), C-(III), D-(IV)

153. In communication, interpretation of the message depends upon
- The context
  - Transmission speed
  - Associated noise
  - Channel efficiency

154. Which of the following factors are important in communication?

- |              |                     |
|--------------|---------------------|
| A. Slang     | B. Cynical attitude |
| C. Framing   | D. Priming          |
| E. Immediacy |                     |

Choose the correct answer from the options given below:

- |                      |                      |
|----------------------|----------------------|
| (a) A, B, and C only | (b) B, C, and D only |
| (c) A, D, and E only | (d) C, D, and E only |

155. The sequence of cultural institutions in communication is

- |             |               |
|-------------|---------------|
| A. Family   | B. School     |
| C. Religion | D. Mass media |

Choose the correct answer from the options given below

- A, B, C, D
- B, C, D, A
- C, D, A, B
- D, A, B, C

156. Given below are two statements, one is labelled as Assertion A and the other is labelled as Reason R

**Assertion (A):** Giving orders to students in the classroom is a specific form of communication

**Reason (R):** The manner of orders depends upon the cultural background of the students involved

In light of the above statements, choose the correct answer from the options given below

- Both (A) and (R) are true and (R) is the correct explanation of (A)
- Both (A) and (R) are true but (R) is NOT the correct explanation of (A)
- (A) is true but (R) is false
- (d) (A) is false but (R) is true

157. Match list I with list II

List I (Examples)	List II (Type of communication)
A. Meaningless sound and words	I. Polysemy
B. Traffic light signals	II. Dyadic communication

C. Words that have different meanings

III. Paralinguistic

D. Two persons exchanging greetings

IV. Non-verbal communication

Choose the correct answer from the options given below:

- A-(I), B-(II), C-(IV), D-(III)
- A-(II), B-(III), C-(I), D-(IV)
- A-(III), B-(IV), C-(I), D-(II)
- A-(IV), B-(I), C-(II), D-(III)

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158. Below are given two sets in which Set I describe the types of listener involved in communication, while Set II indicates their characteristics:

Set-I (Types of listener involved in communication)	Set-II (Characteristics)
A. Non-Listener	I. is engaged in information other than the one need
B. Marginal Listener	II. receives information without processing the significance in the context of communication
C. Evaluative Listener	III. Looks into the relevance of the information for understanding its implication
D. Active listener	IV. pays heed to the communicated information occasionally

Match the two sets and give your answer by choosing from the options:

- A-(IV), B-(III), C-(II), D-(I)
- A-(III), B-(IV), C-(I), D-(II)
- A-(II), B-(I), C-(III), D-(IV)
- A-(I), B-(IV), C-(II), D-(III)

159. Which of the following elements a good classroom communication should adopt?

- Concreteness
- Courtesy
- Filibustering
- Fictionalization
- Coherence

Choose the answer from the options given below:

- (a) A, B, and D                      (b) B, D, and E  
(c) A, B, and E                      (d) A, C, and D
- 160.** Non-verbal communication is mostly:  
(a) mechanical                      (b) organic  
(c) unstructured                      (d) structured
- 161.** Mass media do not have pre-determined functions for everyone and people use them the way they like. This is suggestive of the fact that,  
(a) Audiences are active  
(b) Content is of little significance  
(c) Content lacks plurality  
(d) Audiences are homogeneous
- 162.** In the context of communication, usual sequence is  
(a) Language → Communication → Society → Civilization  
(b) Communication → Society → Language → Civilization  
(c) Communication → Language → Society → Civilization  
(d) Language → Society
- 163.** Match Set 'A' with Set 'B'.

A (Media)		B (Transmission/ Communication)	
A. Audio	I.	Bandwidth	
B. Advertising	II.	Linear communication	
C. Internet	III.	Non personal Communication	
D. Newspaper	IV.	Frequency modulation	

Choose the correct answer from the options given below:

- (a) A-(III), B-(IV), C-(II), D-(I)  
(b) A-(I), B-(II), C-(III), D-(IV)  
(c) A-(IV), B-(III), C-(I), D-(II)  
(d) A-(II), B-(I), C-(IV), D-(III)
- 164.** A communication process can be considered complete when  
(a) The sender transmits the message  
(b) The message enters the channel  
(c) The message leaves the channel  
(d) The receiver understands the message
- 165.** A customer writes to a bank, 'Kindly send me a statement of my transactions in my savings bank account 'A' during the last three months'. In terms of communication it will be called  
(a) Input                                      (b) Message  
(c) Output                                      (d) Feedback

**166.** The cognitive domain of communication involves matters related to

- (a) Emotions                              (b) Knowledge  
(c) Fantasy                                  (d) Escapism
- 167.** In a classroom a student to be an effective listener, has to take note of  
A. The teacher appearance  
B. The peer group  
C. The academic content  
D. Communication distractions

Choose the correct answer from the options given below:

- (a) A, B and C                              (b) B, C and D  
(c) A, C and B                              (d) C and D only
- 168.** Since most interactions with other people take place at a highly superficial level, making good \_\_\_\_\_ becomes difficult.  
(a) Course corrections                      (b) Predictions  
(c) Deeds                                      (d) Announcements

**169.** In both mass communication and classroom communication, filtering of information and contents is referred to as

- (a) Rationalization  
(b) Gate keeping  
(c) Content correction  
(d) One-way flow

**170. Assertion (A):** No enculturation takes place with resistance.

**Reason (R):** People have their own values and self - interest that filter communicated messages. Choose the correct answer from the options given below:

- (a) Both (A) and (R) are true and (R) is not the correct explanation of (A)  
(b) Both (A) and (R) are true, but (R) is the correct explanation of (A)  
(c) (A) is true but (R) is false  
(d) (A) is false, but (R) is true
- 171.** Peer group interaction in a classroom helps in:  
(a) Concept understanding  
(b) Realization of one's misunderstanding  
(c) Rapport Building  
(d) Questioning

**172.** Which of the following is a characteristic of modern mass media?

- (a) Capital intensive                      (b) Labour intensive  
(c) Sustainable                              (d) Developmental

**173.** Which of the following signifies non-verbal communication in an essential way?

- (a) Instructions written on a question paper.  
 (b) Learner attending an online class.  
 (c) The dress code followed by an individual.  
 (d) Yoga instructor teaching yoga poses to the pupils.
- 174.** Which of the following is a stage of intrapersonal communication?  
 (a) Phatic stage  
 (b) Intimate stage  
 (c) Personal stage  
 (d) Transcendental communication
- 175.** Semantic barrier of communication is implied when the:  
 (a) signal is lost before reaching the receiver.  
 (b) message transmitted by the source is unclear.  
 (c) receiver's attention is diverted.  
 (d) receiver does not understand the meaning of the message.
- 176. Assertion (A):** Communication presupposes a shared, symbolic environment, a social relationship even among non-participants.  
**Reason (R):** It leads to social interaction, which in combination with other factors contributes to a sense of community.  
 Choose the correct option given below:  
 (a) Both (A) and (R) are true and (R) is the correct explanation of (A)  
 (b) Both (A) and (R) are true but (R) is not the correct explanation of (A)  
 (c) (A) is true, but (R) is false  
 (d) (A) is false, but (R) is true
- 177. Assertion (A):** Communication has the power to inform, persuade and misinform.  
**Reason (R):** Propaganda blurs the thin line between truth and falsehood to be persuasive.  
 Choose the correct answer from the codes given below:  
 (a) Both (A) and (R) are true and (R) is the correct explanation of (A)  
 (b) Both (A) and (R) are true but (R) is not the correct explanation of (A)  
 (c) (A) is true, but (R) is false  
 (d) (A) is false, but (R) is true
- 178.** A basic principle of effective class room communication is that one should adapt his or her own \_\_\_\_ to the audience.  
 Which of the following would replace the gap?  
 A. Accent  
 B. Exterior  
 C. Message  
 D. Mannerism
- Choose the correct answer from the codes given below:  
 (a) A and B (b) B and C  
 (c) C and D (d) A and C
- 179.** A key element for effective classroom communication is  
 (a) Passivity (b) Negativity  
 (c) Deflection (d) Advocacy
- 180.** In communication process, body language is associated with  
 (a) A culture (b) A movie audience  
 (c) A classroom situation (d) A subject taught
- 181.** Local and face-to face communication is referred to as  
 (a) Clinical integration  
 (b) Demonstrative integration  
 (c) Social integration  
 (d) Spatial integration
- 182.** In a classroom, delayed feedback can happen due to:  
 (a) Use of technology  
 (b) Expanded communication  
 (c) Semantic noise  
 (d) Participatory environment
- 183.** Which of the following are barriers to effective communication?  
 A. Physical noise  
 B. Semantic noise  
 C. Psychological noise  
 D. Non-semantic noise  
 Choose the correct answer from the options given below.  
 (a) A, B and D (b) A, B and C  
 (c) A, C and D (d) A and D only
- 184.** Connotative communication inside the classroom is:  
 (a) Direct (b) Critical  
 (c) Implicit (d) Explicit
- 185.** Communication through colors can result in:  
 A. Aesthetic codes B. Cultural codes  
 C. Semantic codes D. Binary codes  
 Choose the correct answer from the options given below:

- (a) A and D                      (b) B and C  
(c) B and D                      (d) A and B
- 186.** In the communication process, signs derive meanings through:  
(a) The subjectivity of various components.  
(b) The objectivity of the decoder.  
(c) The network of inter-relations.  
(d) The neutrality of the channel.
- 187.** Language of the communication also constitutes:  
(a) The random world  
(b) The social world  
(c) The divine world  
(d) The unsanctified world
- 188. Assertion (A):** Media entertainment does not enhance the cultural level of society.  
**Reason (R):** Most media entertainment encourages escapism, not content quality.  
Choose the correct answer from the options given below:  
(a) Both (A) and (R) are true, and (R) is the correct explanation of (A)  
(b) Both (A) and (R) are true, but (R) is not the correct explanation of (A)  
(c) (A) is true, but (R) is false  
(d) (A) is false, but (R) is true
- 189. Assertion (A):** The correlation function of mass media is vital for any society.  
**Reason (R):** The interpretational aspects that include advertising and public relations shape and influence public opinion.  
Choose the correct answer from the codes given below:  
(a) Both (A) and (R) are true, and (R) is the correct explanation of (A)  
(b) Both (A) and (R) are true, but (R) is not the correct explanation of (A)  
(c) (A) is true, but (R) is false  
(d) (A) is false, but (R) is true
- 190.** Some of the barriers to effective communication are  
A. Polysemy  
B. Simple language  
C. Use of Cliché's  
D. Easy construction of sentences  
Choose the correct answer from the codes given below:  
(a) A and B                      (b) B and C  
(c) C and D                      (d) A and C
- 191.** In a classroom, use of communication technology pre-supposes  
(a) Inattentive audience  
(b) Luxurious ambience  
(c) Extrapolation of contents  
(d) New forms of expression and applications
- 192.** In a classroom, content produced for a specific user will lead to  
(a) Personality development  
(b) Content filtering  
(c) Personalization  
(d) General academic integration
- 193.** The sequential order of elements in classroom communication is  
(a) Knowledge, interest, evaluation, awareness  
(b) awareness, interest, evaluation, knowledge  
(c) evaluation, awareness, knowledge, interest  
(d) interest, knowledge, evaluation, awareness
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- 194.** Which of the following will help overcome communication barriers?  
(a) Focused listening  
(b) Neglecting semantic noise  
(c) Top-down command structure  
(d) Use of cliched idioms
- 195.** Successful educational communication is dependent upon the skills of  
A. Understanding the negative characteristics of the audience  
B. Verbal communication and body language  
C. Estimating time for audience impact  
D. Analyzing the audience needs  
Choose the correct answer from the options given below:  
(a) A and B only                      (b) B and C only  
(c) C and D only                      (d) B and D only

**ANSWER KEY**

1. (a)	2. (d)	3. (b)	4. (c)	5. (d)	6. (b)	7. (d)	8. (b)	9. (c)	10. (a)
11. (a)	12. (a)	13. (a)	14. (b)	15. (c)	16. (b)	17. (d)	18. (b)	19. (a)	20. (b)
21. (d)	22. (d)	23. (a)	24. (c)	25. (d)	26. (a)	27. (d)	28. (c)	29. (b)	30. (a)
31. (a)	32. (b)	33. (c)	34. (d)	35. (d)	36. (b)	37. (b)	38. (d)	39. (b)	40. (a)
41. (c)	42. (a)	43. (b)	44. (d)	45. (a)	46. (d)	47. (a)	48. (b)	49. (c)	50. (d)
51. (c)	52. (c)	53. (a)	54. (c)	55. (d)	56. (b)	57. (a)	58. (c)	59. (a)	60. (d)
61. (b)	62. (c)	63. (b)	64. (c)	65. (c)	66. (b)	67. (a)	68. (c)	69. (a)	70. (d)
71. (a)	72. (b)	73. (c)	74. (d)	75. (c)	76. (c)	77. (d)	78. (c)	79. (a)	80. (b)
81. (d)	82. (b)	83. (a)	84. (c)	85. (d)	86. (c)	87. (b)	88. (c)	89. (c)	90. (a)
91. (d)	92. (d)	93. (a)	94. (d)	95. (a)	96. (c)	97. (d)	98. (c)	99. (b)	100. (c)
101. (d)	102. (b)	103. (a)	104. (c)	105. (c)	106. (a)	107. (a)	108. (c)	109. (d)	110. (c)
111. (b)	112. (a)	113. (d)	114. (b)	115. (d)	116. (d)	117. (a)	118. (b)	119. (c)	120. (a)
121. (d)	122. (a)	123. (c)	124. (a)	125. (b)	126. (d)	127. (b)	128. (b)	129. (b)	130. (c)
131. (a)	132. (d)	133. (a)	134. (b)	135. (c)	136. (d)	137. (c)	138. (a)	139. (b)	140. (c)
141. (d)	142. (a)	143. (a)	144. (b)	145. (c)	146. (d)	147. (b)	148. (a)	149. (d)	150. (d)
151. (b)	152. (b)	153. (a)	154. (d)	155. (a)	156. (a)	157. (c)	158. (d)	159. (c)	160. (c)
161. (a)	162. (c)	163. (c)	164. (d)	165. (b)	166. (b)	167. (d)	168. (b)	169. (b)	170. (d)
171. (a)	172. (a)	173. (c)	174. (d)	175. (d)	176. (d)	177. (a)	178. (c)	179. (d)	180. (a)
181. (c)	182. (c)	183. (b)	184. (c)	185. (d)	186. (c)	187. (b)	188. (a)	189. (a)	190. (d)
191. (d)	192. (c)	193. (b)	194. (a)	195. (d)					